

Contest Terms & Conditions

#MiHeroeSofrito #MiHeroeSofritoNYC #MiHeroeSazon

The contest will take place on Facebook and Instagram through the official Sofrito White Plains, Sofrito NYC, and Sazon NYC Facebook and Instagram networks.

Sofrito White Plains: Facebook (@sofritowp) and Instagram (@sofritowhiteplains)

Sofrito NYC: Facebook (@sofritonyc) and Instagram (@sofritonyc)

Sazon NYC: Facebook (@sazonny) and Instagram (@sazonnyc)

PARTICIPANTS

- Must be +21 years old to participate
- Must be residents from the United States, located in NY, CT, NJ states

PARTICIPATION

- Share an inspiring image of someone that you look up to as your hero. Add a short description explaining why that person is your hero. Include the corresponding hashtag and tag the restaurant
- Purpose is to represent the hard working hispanic community and promote and symbolize hispanic pride

CONDITIONS

- The picture will be pre-checked by SofritoWP, SofritoNYC or SazonNYC to ensure that the content is non-violent, non-offensive, and related to the contest theme
- Facebook and Instagram accounts must be public for the jurors to be able to review posted picture
- Participant must both use the hashtag and tag the restaurant in post (depending on location participant chooses to win complimentary dinner for 2)

- Participant must like/follow the official Facebook/Instagram pages (depending on where they submit post)

Submitted through Facebook, must like and tag official facebook page and use the corresponding hashtag

Submitted through Instagram, must follow and tag official Instagram page and use the corresponding hashtag

- Prizes awarded will be valid only to the location corresponding to the hashtag and restaurant selection on post

CONTEST DETAILS

Starting September 22nd and will end October 15th at 11:59pm EST

WINNERS

- The winners will be chosen randomly by each restaurant who will evaluate the quality and authenticity of the content
- Winners will be announced Wednesday, October 18th after 12:00 pm EST
- Winners must be residents from the United States, located in NY, CT, NJ states
- If the winner doesn't respond to the first email of contact within three business days, a new winner will be chosen.
- Winner must email date and time they would like to redeem their prize

PRIZE

Complimentary Dinner for 2 (will receive more information by Manager)

*Prizes are not transferable, exchangeable or refundable.

*One prize per participant.

*Contest is not bound to any purchase.

DISCLAIMER

1. By the mere act of participating in this contest, participants expressly authorize SofritoWP/ SofritoNYC/ SazonNYC to disseminate their names, personal details, profile images and/or avatars for the promotion, advertising and marketing of the present contest by any means or channels that SofritoWP/ SofritoNYC / SazonNYC deems appropriate whether electronic, print, digital or electronic publishing, internet, radio and/or television, without it creating any kind of entitlement to receive or demand economic compensation.
2. Facebook and Instagram shall be exempted of any responsibility regarding this contest. The contest is not sponsored, endorsed, administered or associated in any way to Facebook and Instagram. The participant of this contest only provides information to SofritoWP/ SofritoNYC/ SazonNYC, not Facebook and Instagram.
3. The aforementioned social media sites reserve the right to reject or delete pages for any reason. These conditions are susceptible to change at any time.
4. This promotion is not managed and/or sponsored by Facebook, Instagram or any of its affiliated companies.